

OCT24/12 17.43  
\*\*\* WPXI-TV \*\*\*

**SALES PRSN WA- CHERYL BLAIR**

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**FLIGHT DATES** OCT29/12    NOV5/12    WK-2

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT24/12	17	43
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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AGENCY ADVERTISER CODE = 67 AGENCY EST# = 1291  
AGENCY PRODUCT CODE = 147

**PROGRAM : ELLEN  
CON COM1: ELLEN**

2	1230P-130P	30	\$575.00	11/2	11/2	1	PBT
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PROGRAM : THE DOCTORS  
CON COM1: THE DOCTORS

REP HEADLINE# 6395890  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	2	\$1,275.00	11/2	11/2	1		FRI	1
4			800A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30	2	\$1,225.00	11/2	11/2	1		FRI	1
5			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2	30	2	\$825.00	11/2	11/2	1		FRI	1
6			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	2	\$675.00	10/29	11/5	1		MON	2
7			1230P-130P PROGRAM : THE DOCTORS CON COM1: THE DOCTORS	30	2	\$575.00	10/29	11/5	1		MON	2
8			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	2	\$1,275.00	10/29	11/5	1		MON	2
9			800A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30	2	\$1,225.00	10/29	11/5	1		MON	2
10			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2	30	2	\$825.00	10/29	11/5	1		MON	2
11			600P-630P PROGRAM : CHANNEL 11 NEWS CON COM1: CHANNEL 11 NEWS	30	2	\$1,275.00	11/3	11/3	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800A-1000A PROGRAM : SUN MORNING NEWS CON COM1: SUN MORNING NEWS	30		\$750.00	11/4	11/4	1		SUN	1
13			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30		\$675.00	11/1	11/1	1		THU	1
14			1230P-130P PROGRAM : THE DOCTORS CON COM1: THE DOCTORS	30		\$575.00	11/1	11/1	1		THU	1
15			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,275.00	11/1	11/1	1		THU	1
16			800A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,225.00	11/1	11/1	1		THU	1
17			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2	30		\$825.00	11/1	11/1	1		THU	1
18			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30		\$675.00	10/30	10/30	1		TUE	1
19			1230P-130P PROGRAM : THE DOCTORS CON COM1: THE DOCTORS	30		\$575.00	10/30	10/30	1		TUE	1
20			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,275.00	10/30	10/30	1		TUE	1

REP HEADLINE# 6395890  
 \*\*\* ORIGINAL REV#0 \*\*\*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			800A-900A	30	2	\$1,225.00	10/30	10/30	1		TUE	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
22			900A-1000A	30	2	\$825.00	10/30	10/30	1		TUE	1
PROGRAM : TODAY SHOW2												
CON COM1: TODAY SHOW2												
23			1000A-1100A	30	2	\$675.00	10/31	10/31	1		WED	1
PROGRAM : ELLEN												
CON COM1: ELLEN												
24			1230P-130P	30	2	\$575.00	10/31	10/31	1		WED	1
PROGRAM : THE DOCTORS												
CON COM1: THE DOCTORS												
25			700A-800A	30	2	\$1,275.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
26			800A-900A	30	2	\$1,225.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
27			900A-1000A	30	2	\$825.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW2												
CON COM1: TODAY SHOW2												
NOV/12 29475.00												
												CONTRACT TOTAL 29475.00
												TOTAL SPOTS 32

MARKET TOTALS \$113,365 WPXI 26% KDKA 38% WTAE 33% WPGH 3% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
 DEMOS- RA35+\*

*ml 10/12*